



# **Movilok Interactividad Móvil SL**

## **Privacy and Data Protection**

### **Policy**

**movilok**   
FOCUSED ON MOBILE INNOVATION

*MOVILOK INTERACTIVIDAD MOVIL SL (MOVILOK) has adapted this web to the requirements of the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons (GDPR).*

*The sending of personal data is mandatory to contact and receive information about the services provided by MOVILOK. Also, not providing the requested personal data or not accepting this data protection policy means that it is impossible to subscribe, register, or receive information about these services.*

*For the purposes of the above-mentioned Regulation (EU) 2016/679, the personal data received through the website forms will be treated as "Customers or potential customers" data.*

*For the processing of this data, the technical and organizational security measures provided for in the MOVILOK Adaptation Plan to the mentioned regulation are applied. In the processing of your personal data, MOVILOK will apply the following principles that comply with the requirements of the new European data protection regulation:*

- ***Principle of legality, loyalty, and transparency:*** *Personal data is requested for specific purposes. Explicit authorization must be requested for the use of personal data, and the purpose will be clearly stated in this request.*
- ***Data minimization principle:*** *Only the personal data necessary for the set purpose will be requested.*
- ***Principle of limitation of the retention period:*** *Data will be kept for the informed retention period.*
- ***Principle of integrity and confidentiality:*** *Data will be processed in a way that ensures adequate security of personal data and its confidentiality.*

*Personal data on this website comes from:*

- *Contact form.*
- *Subscription form.*

*No especially protected data is collected.*



*You have the right to:*

- *Request access to personal data relating to the interested party.*
- *Request its rectification or deletion.*
- *Request the limitation of its processing.*
- *Oppose the processing.*
- *Request data portability.*
- *File a complaint with the supervisory authority, in this case, the Spanish Data Protection Agency, if they consider that the processing of personal data concerning them infringes the Regulation.*

#### **"Data secrecy and security**

*MOVILOK commits to the use and processing of the users' data, including personal data, respecting their confidentiality, and using them according to their purpose, as well as fulfilling its obligation to store them and adapt all measures to prevent alteration, loss, processing, or unauthorized access, in accordance with the current data protection regulations in the industry.*

#### **Accuracy and truthfulness of the data**

*As a user, you are solely responsible for the truthfulness and correctness of the data you submit to MOVILOK. Users guarantee and are responsible, in any case, for the accuracy, correctness, and authenticity of the personal data provided, and commit to keeping them properly updated. The user agrees to provide correct information in the contact or subscription form.*

#### **Changes in the privacy policy**

*MOVILOK reserves the right to modify this policy to adapt it to legislative or jurisprudential changes, as well as industry practices.*

## **CONDITIONS FOR THE PROCESSING OF PERSONAL DATA**

*On behalf of the company, we process the information you provide us with the aim of sending you advertising, or information related to our products and services by any means (postal, email, or phone).*

*The provided data will be retained as long as you do not request the cessation of the activity. The data will not be transferred to third parties except in cases where there is a legal obligation.*

*You have the right to obtain confirmation on whether we at MOVILOK are processing your personal data, so you have the right to access your personal data, correct inaccurate data or request its deletion when the data is no longer necessary for the purposes they were collected for.*

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